

SIGNATURE® DNA: SECURITY INKS

May 26, 2009

Applied DNA Sciences Presents Layered Security Solutions for Sustainable, Green, Affordable Packaging at IOPP Summit

Ken Goetze, Brand Protection Alliance (BPA) President stated, "Secure packaging is one of the best defenses against counterfeiting. Without secure packaging, brands and consumers are not protected from the potential risks associated with poorly controlled supply chains. Applied DNA Sciences and other BPA members provide the ultimate security tools required to assist the packaging professional."

May 7, 2009

SigNature® DNA Market Ready for Thermal Transfer Applied DNA Sciences Completes Pilot Study for IIMAK

"By utilizing existing TTR printers, SigNature DNA in Thermal Transfer is an extremely attractive choice for thwarting counterfeiting and product diversion, with minimal investment by the end user," commented Daniel J. Harrison, IIMAK Senior Vice President of Research and Development. "It elevates the security of any TTR to a forensic level that can be authenticated at any point along the supply chain."



Founded in 1983, IIMAK is a global leader in the development, manufacturing, and distribution of printing, imaging and marking consumable supplies and related services. IIMAK is committed to partnering with customers to provide the best quality, service and value to fit market needs. For more information about IIMAK and its products, visit www.iimak.com

April 20, 2009

Applied DNA Sciences Secures Laser Toners

Harold Schofield, Schofield Imaging Associates, "Fighting back against counterfeiters is a win-win situation for manufacturers, businesses and ultimately the consumer. By protecting the toner and the cartridge itself with DNA, you have a much better chance of authenticating a genuine product from a fake. This makes it an ideal solution for protecting brand integrity and performance in commercial and consumer usage."

March 4, 2008

Applied DNA Sciences To Pilot Manufacture Thermal Transfer Ribbons with SigNature® DNA Development Stage of Agreement with IIMAK Successfully Completed

Dr. Daniel J. Harrison, IIMAK Vice President of Technical Operations, stated, "We are very encouraged by the results of the DNA testing and analysis, and are looking forward to completing our Pilot Study and working closely with ADNAS to commercialize this product globally. Adding SigNature® DNA to IIMAK's thermal transfer ribbons can help our end customers prevent the unwanted flow of product into unauthorized distribution channels. This new technology is both easy and affordable to implement and gives brand owners improved product traceability throughout the supply chain."



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October 2007

Printcolor Commits to Using Applied DNA Sciences SigNature® DNA as a Central Component of SpectraCRYPT™ Security Product Line

Dieter Hermann, CEO of Printcolor, stated: "We believe that SigNature® DNA is the best solution for definitive forensic product authentication. With the integration of DNA into our SpectraCRYPT™ product line, we can create highly secure, covert or overt, specialized indelible inks that are impossible for counterfeiters to replicate, re-engineer or copy digitally."



Printcolor Screen Ltd. is a family owned and traditional ink manufacture which celebrates next year its 75th anniversary. Through the years, Printcolor has specialized more in niche markets and offers tailor made solutions for technical and industrial applications. The newest segment is the SpectraCRYPT™ program with more than 20 different effect groups for distinctive and forensic attributes. The target markets are all demands for brand protection and security application especially the individualized and unforgeable marking for brand owners.

May 30, 2007

Applied DNA Sciences Enters Printing Ink Markets, Signs Agreement with Printcolor Screen Ltd., Switzerland

"Printcolor prides itself on providing specialized and specific solutions in ink technology to each and every one of its customers and we are continually striving to increase our know-how and make the most of our resources. Partnering with Applied DNA Sciences is a perfect example of how we work with outside companies to continually bring the finest in ink technology and new innovations to our customers. The partnership between both companies completes the spectraCRYPT™ program of unique and forensic features for the brand protection and security market " commented Dieter Hermann, CEO of Printcolor.



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