

SIGNATURE® DNA: UK TEXTILES & BUSINESS

August 3, 2009

APDN Selected for Multi-Year Contract

"The SigNature DNA Anti-Counterfeit program was selected because it offers immediate and significant competitive advantage to the Yorkshire's high quality textile manufacturers. The public funding contribution to the Program is significant, equating to over £1 million for each of the activity areas including the APDN Anti Counterfeiting activity. This contribution is designed to generate significant additional investment from the private sector which should generate at least £2 million in each activity area over the lifetime of the Program," stated Bill Macbeth, Managing Director, Textile Centre of Excellence.



Textile Centre of Excellence

The Textile Centre of Excellence is a £2 million development located on Leeds Road in Huddersfield, providing a wide range of 'state of the art' textile and clothing and production facilities, high quality training across a range of sectors and award winning multi-media meeting and conferencing facilities.

"Yorkshire Forward is very pleased to invest in new platform technologies that will foster growth and, ultimately, reap positive economic benefits to the Yorkshire business community, and the UK and European public at large. SigNature DNA is a true platform technology that has exciting and practical applications that extend to multiple industry sectors," added Jim Farmery, Yorkshire Forward.

April 16, 2009

Applied DNA Sciences Opens Authentication Laboratory in Yorkshire, UK

Bill Macbeth, Managing Director, **Textile Centre of Excellence** commented, "We are very pleased to welcome Applied DNA Sciences to this facility, and I congratulate the team on successfully growing their business and reputation in DNA Authentication here in Yorkshire."



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Fiona Macleod, the UK Vice Consul **Trade and Investment** stated, "We are impressed with the technology that Applied DNA Sciences provides to help the UK economy, from Cash-In-Transit, right through to ensuring Made-In-Britain products are genuine. UK Trade and Investment, together with Yorkshire Forward, welcome Applied DNA Sciences to the UK and look forward to assisting them with future developments."



UK Trade & Investment welcomes the opportunities and challenges that globalisation offers - and to rise to them. UKTI works to support UK-based businesses to hunt out and seize opportunities overseas. UKTI also encourages the best overseas companies to look to the UK as their global partner of choice.

April 13, 2009

SigNature® DNA Shields Garments and Apparel From Counterfeiters

"It's what brand owners need right now -- our label is absolutely secure, reliable and can be authenticated quickly," Steve Ablett, Managing Director, Nilorn UK. "Top apparel and brands can take the issue of counterfeiting into their own hands by staying innovative and utilizing the world's best security solutions."



Nilorn UK is part of the Nilorn Group, a global company, established in the 1970s, with expertise in adding value to brands through branding and design in the form of labels, packaging and accessories, principally for customers in the fashion and ready-to-wear industry.

Phil Huff, CEO of BrandWatch™ Technologies, stated: "Our technical leadership in UCPs is a perfect complement to SigNature® DNA. Both technologies have been rigorously tested, and proven to be safe, exceptionally stable, able to withstand multiple launderings, and extremes of pH and temperatures."



BrandWatch™ Technologies is a worldwide supplier of inorganic up-converting phosphor taggants. BrandWatch™ products significantly reduce counterfeiting and diversion by supplying products and services that will quickly and efficiently authenticate all genuine versions.

Paul Morris, Managing Director of Addmaster, stated, "There is always a risk that if you buy a knock-off garment...it could contain harmful dyes -- which may be allergenic or even carcinogenic. This is precisely the reason why the Nil-Secure/SigNature® DNA woven label is needed. Consumers need to know that what they are wearing is safe and it is guaranteed to be the official garment."



Addmaster is Europe's leading supplier of performance additives for a wide range of applications and industries. Addmaster's advanced products are being used by many of the world's industry leaders in the plastics, paper, paint, textile and coating industries.

February 24, 2009

Applied DNA Sciences Succeeds in Trial UK Textile Contract SigNature® DNA Protects the “Made in Yorkshire, England” Label for Wool

“We see the importance and relevance of using DNA to safeguard our brands and our industry here in Yorkshire”, commented Bill Macbeth, Managing Director, Textile Centre of Excellence. “We need to protect the quality and reputation of the textiles and apparel we make. It’s simple really, we manufacture the best woolen cloth in the world and DNA can be effective in helping us to combat the rising tide of counterfeit goods.”



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Paul Johnson, Managing Director of collaborating company, **WT Johnson & Sons**, commented: “DNA is real and it’s practical. Our clients demand the highest quality and best-performing fabrics in the world. APDN adds value to our products and our business by ensuring that our customers are getting exactly what they paid for. We look forward to making this available to the rest of the world.”

W. T. Johnson & Sons
THE TEXTILE FINISHERS



WT Johnson & Sons, a specialist textile finishing firm, have the specialized machinery and expertise to apply high quality fabric dyes to a range of worsted, wool blend and other fabrics. They use both traditional and modern equipment to achieve the desired results, whether it’s producing small lots for fashion colors or large runs for product color continuity.

Mr. Jim Farmery, Assistant Director for Business, **Yorkshire Forward** commented: “The cutting edge technology utilized by APDN in collaboration with the Yorkshire companies has led to the development of products and processes fit for the 21st century. We are delighted to support this work, and look forward to extending the range and coverage of this important anti-counterfeiting activity to protect Yorkshire brands and products.”



Yorkshire Forward is the regional development agency for the Yorkshire & Humber region. There are 9 such agencies in England, and each is tasked with improving the economy in its own particular region. We’re funded by central government (ie by taxpayers) and we also receive funding from the EU.

September 9, 2008

Applied DNA Sciences to Mark Yorkshire Textiles and Fabrics with SigNature® DNA. Possible Three Year Collaboration with Textile Centre of Excellence Consortium of Companies in Yorkshire, U.K.

“Yorkshire and Humber has a long standing legacy with the textiles industry and Yorkshire Forward – by working with the Textile Centre of Excellence – wants to ensure that the region’s experience in this field can be combined with its cutting edge expertise to develop products and processes fit for the 21st century. We are delighted to support the Centre’s work with Applied DNA Sciences to mark and authenticate DNA in Yorkshire textiles and fabric,” commented Mr. Jim Farmery, Assisted Director for Business, Yorkshire Forward.



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Bill Macbeth, Managing Director, Textile Centre for Excellence stated, “Yorkshire companies are leading the world in developing technical, performance, and smart textiles and now, the use of botanical DNA will forensically authenticate Yorkshire made products. We are very excited to integrate state-of-the-art technologies to elevate the standard of textiles and apparel made in Yorkshire and used throughout the world.”



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