

# BIOMATERIAL GENOTYPING: WINE

June 16, 2009

## Applied DNA Sciences Secures Premium Wine Labels for Paumanok Vineyards

"Paumanok wines are highly valued around the country due to strong demand and limited availability," said Charles Massoud, Proprietor, Paumanok. "We are proactively doing everything we can to ensure, from vine to bottle, that the Paumanok name represents exceptional quality."

"APDN assisted us in an efficient and seamless manner to protect our wines with a long-lasting, high-quality solution. We, in turn, can provide our loyal customers with a trusted, distinctive product," continued Massoud.

August 20, 2008

## Applied DNA Sciences To Appear on Marketplace Airing on NPR, August 22, 2008 CEO Addresses the Use of Genotyping and DNA Marking to Stop Wine Counterfeiting

"The East End of Long Island is largely dependent on its agricultural output, which includes its vineyards," said Senator Kenneth P. LaValle. "The technology offered by Applied DNA would help protect our local wine producers by ensuring that counterfeited products would be easily detected."